Felix Heß

15.03.1989, German

Work Experience
(Full CV on LinkedIn)

Self-employed 01.2026–today Berlin, DE (hybrid)	**UX- & Graphic Designer (in part-time)** • Supporting the graphics-team of Elbphilharmonie Hamburg • Updating & redesigning my portolio (as a job seeker)
Allianz Suisse 03.2025–09.2025 Zürich, CH	**Cluster Lead Brand Experience** • Professional leading and (re-)staffing a team in the fields of Design, Copywriting & Website Management • Overseeing touchpoints across various journeys (on- & off-line) and ensuring brand governance • UI- & UX-Design for B2B- & B2C-services
10.2023–02.2025	**UX- & UI-Designer Senior & Staff Member** • UX- & UI-Design for a range of customer facing products and UX-Consulting for agile teams • Analysing and redesigning the process of corporate customer business based on user's needs • Transforming business by integrating a customer-centric approach for product development and enabling board and teams to do so
10.2021–09.2023	**Digital Designer Senior** • UX- & UI-Design for lead-generating tools to support sales-teams ("Interactive Assets"), now including stakeholder management, priorisation and coordination with external partners • Transforming business by establishing a human-centered design community (bottom-up) and coaching a line team in the agile approach
12.2019–09.2021	**Visual Designer Professional** • Producing all content in the digital space (graphics, illustrations, marketing assets) • UI-Design for lead-generating tools to support sales-teams ("Interactive Assets")
floid AG 11.2017–07.2019 Zürich, CH	**Brand & Digital Designer** • Supporting launch and (re-)brand various Start-ups and SMEs • UX- & UI-Design for websites and apps • Designing packagings and exhibition booths, including their realization with external partners
follow me OHG 09.2015–10.2017 Lörrach, DE	**Graphic Designer** • Designing the store's marketing material (print, website, social media, photography) • Programming and shipping of newsletters (HTML and CSS) • Organising and executing events
Deutsche Telekom AG 11.2013–08.2014 Darmstadt, DE	**UX-Design Working Student (Products and Innovation)** • Helping redesign Telekom's customer portal's UX and Look-and-Feel (web and app) • Researching and testing concepts and ideas with stakeholders and users

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Felix Heß

Education

Allianz Suisse
2022
Zürich, CH

FöK ("Förderkreis für Führungskräfte")
- Year-round in-house training for potential managers
- 4 multi-day modules and project work which was presented to the management board

2022

Certified SAFe® for Teams

2022

Certified Contentsquare

Hochschule Darmstadt
2010–2015
Darmstadt, DE

Study Communication Design (Design Department)
- Diploma thesis "Auf der Suche nach der Zeit", Grade: 1.0;
  a photographic exploration with personal and social memory
- Focus topics: typography, composition, photography

Theodor-Heuss-Gymnasium
1999–2008
Schopfheim, DE

Abitur (equivalent to A-levels)
- Performance courses: biology, economics

Skills

Tools
- Figma
- Adobe CC
- Miro
- JIRA & Confluence, Asana
- Microsoft Office 365

Methology
- Human-Centered-Design
- Design Thinking
- Wireframing
- Prototyping (Low- & High-Fidelity)
- Data-driven Design
- Lean UX
- SAFe® Framework (Agile)

Languages
- German (native speaker)
- English (fluent)

What I love about working as a UX designer is helping people achieve their goals faster, more efficiently and with a positive experience.
I am convinced that you are doing the right thing when you listen to the needs of users and fulfill them in an interdisciplinary team.
Design is a tool and a solution, not just a surface.
Empathetic. Collaborative. Agile. Human-centered. Strategic. Systematic. Realistic. Pragmatic.